Indonesia Education Fair
www.webaworld.com
WEBA (World Educate Business Association) is the umbrella organisation and international voice for Education Business Partnerships working around the world. It is a membership organisation with a growing number of Associate and Business Members, (AGENTS, EDUCATION PROVIDERS, STUDY ABROAD COUNSELLORS).

Opportunity for Educational Consultants

WEBA encourages Educational Consultants (AGENTS) to join the association and be part of the first worldwide organisation which includes the following schools:

- MBA Centres
- Centers for Management Studies
- Management Schools and Colleges
- Business Schools and Universities
- Undergraduate and Postgraduate Studies
- Higher Education
- Boarding Schools
- International English Centres
- Hotel and Tourism Schools

Career Talks and Demonstrations

WEFEST will feature companies as well as career keynote speakers who can inspire young students regarding their future career options. This exhibition will feature over 50 seminars, career talks, training workshops and trial tutorial classes from the below industries:

- Business and Finance
- Hospitality and Culinary
- Medicine and Science
- Engineering
- and many more.

Exhibition categories

**University**

- Higher education;
- Language courses;
- Vocational programs;
- Secondary education;
- Business education;
- Professional education;
- University preparation programs;

**Work & travel**

- Interships programs and Firm Company

WEBA World Annual Workshops and Fairs give you the opportunity to meet with top quality recruitments agents from all over the world, and also to meet and recruit international students directly from all over the world.

The agents who participated in our survey were asked about their preference in relation to the countries where institutes come from, the type of institutes they look for and also the courses/programs they are interested in, and they responded as follows:

**Country of Interest:**

- USA 86%
- Canada 81%
- UK 76%
- Europe 76%
- Australia 71%
- New Zealand 67%
- Switzerland 62%
- East Europe 48%
- Middle East 48%
- Asia 48%

**Institutes they are interested in:**

- Universities 94%
- Colleges 82%
- Boarding Schools 65%
- Vocational Programs 60%
- Secondary Schools 55%
- ESL 50%
- Language Schools 45%

**Courses/Programs they are interested**

- Graduate Courses 82%
- Post-Graduate Courses 82%
- Undergraduate 81%
- High School programs 70%
- MBA Programs 65%
- Vocational Programs 65%
- Exchange Programs 62%
- Hotel Management 62%
- ESL Programs 59%
- Placement / Internship 51%
WEBA World is a Swiss company that has provided professional services to the education industry for over 20 years. Each year WEBA holds over 100 education events in more than 25 countries globally. WEBA holds 3 types of events designed to assist colleges to increase their international student recruitment: (a) Agent Workshops; (b) Student Recruitment Fairs; and; (c) High School Visits. Some WEBA events are stand alone events in 1-City only. WEBA also holds Multi-City Tours where educators may go to up to 8 events/8 cities/8 countries. If they do not wish to go for the full tour, educators may also choose to attend one event/1 city/1 country only.

THE BEST PLATFORM
The World Bank predicts that Indonesia will be one of six countries that will account for half of global growth by 2025. Indonesia is foreseen to become the world’s seventh largest economy by 2030, by which time the private education sector is expected to quadruple and to become worth $40 billion with a doubling of students in private education expected to reach 27 million.

THE MOST COMPREHENSIVE
WEFEST comprises of the Education Fair and Career Talks; Demonstration total of 100 institutions from 25 countries. It will include universities, vocational training, colleges, polytechnics, and academic institutions.

THE GATEWAY

The 5th largest in Asia and 15th largest in the world.
Indonesia is the 4th most populous country in the world with more than 53% of the population living in the urban area, 57% are from middle class, with 7 million being added each year.

The Education Market in Indonesia
- Over 63,000 Kindergartens with 2.8 million pupils and 176,000 teachers
- Over 144,000 Primary Schools with 26 million students and 1.5 million teachers
- Over 28,000 Junior Secondary Schools with 9 million pupils and 629,000 teachers
- Over 10,000 General Senior Secondary Schools with 4 million students and 314,000 teachers
- Over 7,500 Vocational Senior Secondary Schools with over 3 million students and 246,000 students
- 1,500+ Special Educational Schools (Kindergarten to senior secondary school) with 73,000 students and 18,000 teachers
- 2,975 Higher Education Institutions with over 4 million students
2018 Event Highlights

DATE: 26th of September 2019
VENUE: The Rich Hotel (Jogya City Mall) - Medan
OPENING HOURS: 1pm - 6pm

DATE: 27th - 28th of September 2019
VENUE: Ministry of Research, Technology and Higher Education Building - Jakarta
OPENING HOURS: 10am - 5pm

DATE: 30th of September 2019
VENUE: Four Points Hotel - Surabaya
OPENING HOURS: 1pm - 6pm

DATE: 1st - 2nd of October 2019
VENUE: Sahid Jaya Hotel - Denpasar
OPENING HOURS: 8am - 4pm

Visitors Profile

99% of Visitors Satisfied with 2018 event.
99.9% of Visitors will definitely Visit again in 2019
COST

PRICE

<table>
<thead>
<tr>
<th>Date</th>
<th>City</th>
<th>Cost</th>
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<tbody>
<tr>
<td>26 September</td>
<td>Medan</td>
<td>$1,100</td>
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<tr>
<td>27 - 28 Sept</td>
<td>Jakarta</td>
<td>$2,200</td>
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<tr>
<td>30 Sept</td>
<td>Surabaya</td>
<td>$1,000</td>
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<tr>
<td>01 - 2 Oct</td>
<td>Denpasar</td>
<td>$900</td>
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Medan, Jakarta, Surabaya, Denpasar $5,200

ABOUT ORGANIZER

WEBA, with Head Office in Switzerland in co-operation with PT Reed Panorama Exhibitions (RPE), established in 2012, currently held 8 Major Events in Indonesia of various industry.

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